

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:)	
)	
Russell Alan Foltz-Smith)	
)	Examiner: Nathan C. Uber
Application No: 10/797,464)	
)	Art Unit: 3622
Filed: March 10, 2004)	
)	Confirmation No: 4539
For: SYSTEM FOR ORGANIZING)	
ADVERTISEMENTS ON A WEB PAGE)	
AND RELATED METHOD)	
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Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Dear Sir:

In response to the Non-Final Office Action dated August 31, 2010, Applicant respectfully requests that the above-identified application be amended as follows and that the following remarks be considered. An Appeal Brief is being filed concurrently with this Amendment to address the rejections under 35 U.S.C. § 103(a).